

Rep Order# 8852377 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37010

Printed: 08/17/2012 10:49 AM
Last Received: 08/17/2012 7:22 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/PRES/DEM
Estimate# 1617
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1617
Flight Dates 08/18/2012 - 08/31/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH
PLEASE SEE REVISION TO LINES 3,5 & 8...
ADD LINES 9-12 TO SCHEDULE...
REVISED ORDER TOTAL IS \$29900/ 42 SPOTS
PLEASE CONFIRM
THANKS
GREG

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-----|-----------|--|-----|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | --- | ----- | --- | --- | --- | --- | --- | --- | --- | --- |
| | 1 | M-F | 9A-10A | LIVE WTH KELLY | :30 | \$650.00 | 08/20-08/31 | 4 | 2 | 8 | \$5,200.00 | |
| | 2 | M-F | 12P-1230P | 8-NOW NOON | :30 | \$650.00 | 08/20-08/31 | 4 | 2 | 8 | \$5,200.00 | |
| | *3 | M-F | 2P-3P | TALK-CBS | :30 | \$750.00 | 08/20-08/31 | 2 | 2 | 4 | \$3,000.00 | |
| | | | | Sales Remark: V3 REVISION | | | | | | | | |
| | | | | V3 Comment Changed, Spots/week Changed | | | | | | | | |
| | 4 | M-F | 3P-4P | ELLEN | :30 | \$800.00 | 08/20-08/31 | 5 | 2 | 10 | \$8,000.00 | |
| | *5 | SU | 530P-6P | INSIDE EDITN W | :30 | \$225.00 | 08/19-08/19 | 1 | 1 | 1 | \$225.00 | |
| | | | | | | | 08/26-08/26 | 0 | 1 | 0 | | |
| | | | | Sales Remark: V3 CANCEL SPOT ON 8/26 | | | | | | | | |
| | | | | V3 Comment Changed, Spots/week Changed | | | | | | | | |
| | 6 | M-F | 630P-7P | INSIDE EDITION | :30 | \$900.00 | 08/20-08/31 | 1 | 2 | 2 | \$1,800.00 | |

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| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|--|-------------|------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | --- | ----- | --- | --- | --- | --- | --- | --- | --- | --- |
| | 7 | M-F | 7P-8P | ENT TONIGHT 30/INSIDER | :30 | \$1,000.00 | 08/20-08/31 | 1 | 2 | 2 | \$2,000.00 | |
| | *8 | SA | 7P-8P | ENT TONIGHT 60 | :30 | \$250.00 | 08/18-08/25 | 0 | 0 | 0 | \$0.00 | |
| | | Sales Remark: V3 CANCEL | | | | | | | | | | |
| | | V3 Comment Changed, Spots/week Changed | | | | | | | | | | |
| | *9 | M-F | 5A-6A | 5A NEWS | :30 | \$900.00 | 08/20-08/31 | 1 | 2 | 2 | \$1,800.00 | |
| | | Sales Remark: V3 ADD TO SKED | | | | | | | | | | |
| | | V3 Added | | | | | | | | | | |
| | *10 | SA | 830P-11P | KLAS PRIME MOVIE | :30 | \$1,000.00 | 08/25-08/25 | 2 | 1 | 2 | \$2,000.00 | |
| | | Sales Remark: V3 ADD TO SKED | | | | | | | | | | |
| | | V3 Added | | | | | | | | | | |
| | *11 | SU | 1135P-1235A | UNLV-THE 1ST LOOK | :30 | \$300.00 | 08/26-08/26 | 2 | 1 | 2 | \$600.00 | |
| | | Sales Remark: V3 ADD TO SKED | | | | | | | | | | |
| | | V3 Added | | | | | | | | | | |
| | *12 | M-F | 4A-459A | 4A NEWS | :30 | \$75.00 | 08/20-08/24 | 1 | 1 | 1 | \$75.00 | |
| | | Sales Remark: V3 ADD TO SKED | | | | | | | | | | |
| | | V3 Added | | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 42 / \$29,900.00

---SALES MONTHLY TOTALS---

Aug 12: 24 / \$16,400.00 Sep 12: 18 / \$13,500.00

Sales Totals: 42 / \$29,900.00

Station Totals: 42 / \$29,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00